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**F. No. 6/13/2025- DGTR  
Government of India  
Department of Commerce  
Ministry of Commerce & Industry  
(Directorate General of Trade Remedies)  
4th Floor, Jeevan Tara Building, Parliament Street, New Delhi – 110001**

Dated: 29<sup>th</sup> September, 2025

**INITIATION NOTIFICATION**

**Case No.-AD (OI)-13/2025**

**Subject: Initiation of anti-dumping investigation concerning imports of “Mobile Covers” originating in or exported from China PR.**

1. **F. No. 6/13/2025- DGTR:** Having regards to the Customs Tariff Act, 1975, as amended from time to time (hereinafter referred as the “Act”) and the Customs Tariff (Identification, Assessment, and Collection of Anti-Dumping Duty on Dumped Articles and for Determination of Injury) Rules, 1995, as amended from time to time (hereinafter referred to as the “Rules”), All India Mobile Covers Manufacturers Association (hereinafter referred to as the “Applicant” or “Applicant association”) has filed an application before the Designated Authority (hereinafter referred to as the “Authority”), for initiation of an anti-dumping investigation on imports of “Mobile Covers” (hereinafter referred to as the “product under consideration” or “PUC” or “subject goods”), originating in or exported from China PR (hereinafter referred to as the “subject country”).
2. The Applicant has alleged that dumping of the product under consideration from the subject country is causing material injury to the domestic industry and has requested for the imposition of anti-dumping duties on the imports of the product under consideration from the subject country.

**A. PRODUCT UNDER CONSIDERATION**

3. The product under consideration in the present application is “Mobile Covers” also known as mobile phone cases, smartphone cases, protective mobile shells, mobile phone protective covers, for mobile phones. These are protective accessories designed to shield and protect mobile phones including, generally smartphones, from physical damage. Mobile Covers are also used as an accessory and contribute to the personal style of the users. They are functional and serve as a personal accessory. Mobile Covers are available in a number of designs, colors, and patterns.



#### **Unit of measurement**

4. The subject goods are normally produced and sold in terms of numbers and hence, for this investigation unit of measurement has been taken as Numbers (Nos).

#### **Tariff classification**

5. The product under consideration does not have a dedicated customs classification. The subject goods are being imported under various codes under Chapter 39 and Chapter 85 under sub heading 392690, 392610, 392640, 392620, 851779, 851769, and 851770. The custom classification is indicative only and is in no way binding on the scope of the product under consideration in the present investigation.
6. The parties to the present investigation may provide their comments on the scope of PUC and propose product control numbers (PCN) methodology, if any, within 15 days of circulation of the receipt of intimation of initiation of the investigation.

#### **B. LIKE ARTICLE**

7. The Applicant has submitted that there are no significant differences in the subject goods produced by the Applicant and exported from the subject country and both are like articles. The product produced by the Applicant and imported from the subject country are comparable in terms of essential product characteristics such as physical and chemical characteristics, manufacturing process & technology, functions & usage, product specifications, pricing, distribution & marketing and tariff classification of the goods. Consumers can use and have been using the two interchangeably. The two are technically and commercially substitutable, and hence, should be treated as 'like article' under the Rules. Thus, for the purposes of initiation of the present investigation, the article produced by the Applicant has been *prima facie* considered as like article to the product being imported from the subject country.

#### **C. SUBJECT COUNTRY**

8. The subject country in the present investigation is China PR.

#### **D. PERIOD OF INVESTIGATION**

9. The period of investigation (POI) adopted by the Authority for the present investigation is from 1<sup>st</sup> April 2021 to 31<sup>st</sup> March 2022 (12 months). The injury examination period covers the period 1<sup>st</sup> April 2021- 31<sup>st</sup> March 2022, 1<sup>st</sup> April 2022 - 31<sup>st</sup> March 2023, 1<sup>st</sup> April 2023 - 31<sup>st</sup> March 2024 and the POI.



## **E. DOMESTIC INDUSTRY & STANDING**

10. The application has been filed by All India Mobile Covers Manufacturers Association (AIMCMA). The following member companies of the Applicant Association- Accord Plastic, DS Mobicase, JP Case, Ugam Industries, Ugam Manufacturing, Zhenyu Technology Pvt. Ltd., SK Industries, Gayatri Industrial Corporation, KK Product, H&K Cover, J Mart Online, S.R. Plastic, Balaji Inmould, Vidya Polymers, Sun Polyplast, Pavansut Plastopack, and TK Case (“hereinafter referred to as “Applicant Companies”) have provided the requisite information for the purpose of the present investigation.
11. The Applicant association represents the producers of subject goods. As per the information provided by the Applicant companies, the production of the Applicant companies accounts for ‘major proportion’ of the total domestic production of the like article in India. The Applicant companies have neither imported the subject goods from the subject country nor are related to any exporter or producer of the subject goods in the subject country or any importer of the product under consideration in India.
12. The Authority noted that the Indian industry is fragmented in nature, and belongs to the MSME category. Information on record shows that AIMCMA represents 43 producers, of which 17 producers have provided injury information. It is also submitted that the Applicant has neither imported the subject goods from the subject country nor is related to any exporter or producer in the subject country or any importer in India. Therefore, on the basis of the information available on record, the Authority is *prima facie* satisfied that the representation has been made by or on behalf of the domestic industry in terms of the provisions contained in Rule 2(b) of the Rules and the application satisfies the criteria of standing in terms of Rule 5(3) of the Rules.
13. Further, considering the MSME and fragmented nature of the industry, and the number of producers involved, the Authority, in terms of Trade Notice 09/2021 dated 29<sup>th</sup> July 2021, seeks information from the domestic producers as per Annexure I referred to in the trade notice based on which Authority shall undertake sampling of domestic producers for the purpose of determination of injury margin. Therefore, while the information concerning all producers constituting domestic industry will be considered for injury analysis, the non-injurious price and injury margin will be determined based on data of a sample.

## **F. BASIS FOR ALLEGED DUMPING**

### **a. Normal Value for China PR**

14. The Applicants have cited and relied upon Article 15(a) (i) of China's Accession Protocol and Para 7 of Annexure-I to the Anti-Dumping Rules, 1995, the normal value for Chinese producers may be determined based on the cost or domestic selling price prevailing in China PR, only if the responding Chinese producers demonstrate that their cost and price information are based on market driven principles and allow for fair comparison in terms



of paras 1 to 6 of Annexure-I to the AD Rules, failing which, normal value for Chinese producers must be determined based on paras 7 and 8 of Annexure-I to the Rules.

15. The Applicant has submitted that the data relating to cost or price in market economy third country or recourse to other alternative methods are not available. With regards to the price at which the product under consideration has been sold from the market economy third country to any other country, including India, it is submitted that the import volume from other countries is not sufficient in volume to be considered as a basis for normal value. The Applicant has therefore determined normal value based on the best estimates of the cost of production of the domestic industry of the subject goods as per the best information available after duly adjusted to include reasonable profits.
16. For the purpose of initiation, the normal value methodology claimed by the applicant has been considered.

#### **b. Export Price**

17. For determination of export price, the Authority has considered transaction wise import data procured from DGCI&S. The CIF prices have been adjusted for ocean freight, marine insurance, commission, bank charges, port expenses, handling charges, and inland freight expenses to determine the ex-factory export price on best available information.

#### **c. Dumping Margin**

18. Accordingly, based on the normal value and the export price as computed above, there is sufficient *prima facie* evidence that the normal value of subject goods in the subject country is higher than the ex-factory export price, indicating, that the subject goods are being dumped into the Indian market by the exporters from the subject country, The dumping margins are estimated to be above *de minimis*.

### **G. INJURY AND CAUSAL LINK**

19. Based on information available with the Authority, it is *prima facie* noted that the Indian industry is getting injured as a result of the alleged dumping in the form of an increased volume of dumped imports in absolute as well as relative terms over the injury period. The landed value of subject imports is undercutting and suppressing the prices of the domestic industry in the POI. The market share of domestic industry has declined significantly over the injury period. The Applicant has also claimed that because of the adverse volume and price effect of the dumped imports, their performance has deteriorated in respect of cash profit, profits, return on investment, etc. There is sufficient *prima facie* evidence that the domestic industry has suffered material injury due to dumped imports from the subject country.



## **H. INITIATION OF ANTI-DUMPING INVESTIGATION**

20. On the basis of the duly substantiated written application submitted filed in the form and manner prescribed by the domestic industry, and having reached satisfaction based on the *prima facie* evidence submitted by domestic industry about dumping of subject goods originating in or exported from the subject country, the injury to the domestic industry and the causal link between such alleged dumping and injury, and in accordance with Section 9A of the Act read with Rule 5 of the AD Rules, the Authority, hereby, initiates an anti-dumping investigation to determine the existence, degree, and effect of the alleged dumping in respect of the subject goods originating in or exported from the subject country and to recommend the amount of anti-dumping duty, which if levied, would be adequate to remove the injury to the domestic industry.

## **I. PROCEDURE**

21. The provisions stipulated in Rule 6 of the AD Rules shall be followed in this investigation.

## **J. SUBMISSION OF INFORMATION**

22. All communication should be sent to the Designated Authority via email at email addresses- [adv13-dgtr@gov.in](mailto:adv13-dgtr@gov.in), [dir14-dgtr@gov.in](mailto:dir14-dgtr@gov.in), [dd12-dgtr@gov.in](mailto:dd12-dgtr@gov.in) and [consultant-dgtr@govcontractor.in](mailto:consultant-dgtr@govcontractor.in). It should be ensured that the narrative part of the submission is in searchable PDF/MS-Word format and data files are in MS-Excel format.
23. The known producers/exporters in the subject country, the government of the subject country through its Embassy in India, the importers and users in India who are known to be associated with the subject goods are being informed separately to enable them to file all the relevant information within the time limits mentioned in this initiation notification. All such information must be filed in the form and manner as prescribed by this initiation notification, the Rules, and the applicable trade notices issued by the Authority.
24. Any other interested party may also make a submission relevant to the present investigation in the form and manner as prescribed by this initiation notification, the Rules, and the applicable trade notices issued by the Authority within the time limits mentioned in this initiation notification.
25. Any party making any confidential submission before the Authority is required to make a non-confidential version of the same available to the other interested parties.
26. Interested parties are directed to regularly visit the website of DGTR (<https://www.dgtr.gov.in/>) to stay apprised with the further developments in the subject investigation and remain informed regarding notices that may be issued from time to time regarding questionnaire formats, PCN methodology, PCN discussion/meeting



schedule, notice of oral hearing, corrigendum, amendment notifications, and other such information.

**K. TIME LIMIT**

27. Any information relating to the present investigation should be sent to the Designated Authority via email at email addresses- [adv13-dgtr@gov.in](mailto:adv13-dgtr@gov.in), [dir14-dgtr@gov.in](mailto:dir14-dgtr@gov.in), [dd12-dgtr@gov.in](mailto:dd12-dgtr@gov.in) and [consultant-dgtr@govcontractor.in](mailto:consultant-dgtr@govcontractor.in) within 30 days from the date on which it was sent by the Designated Authority or transmitted to the appropriate diplomatic representative of the exporting country as per Rule 6 (4) of the AD Rules. If no information is received within the prescribed time limit or the information received is incomplete, the Authority may record its findings based on the facts available on record and in accordance with the AD Rules.
28. All the interested parties are hereby advised to intimate their interest (including the nature of interest) in the instant matter and file their questionnaire responses within the above time limit as stipulated in this notification.

**L. SUBMISSION OF INFORMATION ON CONFIDENTIAL BASIS**

29. Any party making any confidential submission or providing information on a confidential basis before the Authority, is required to simultaneously submit a non-confidential version of the same information in terms of Rule 7(2) of the Rules and in accordance with the relevant trade notices issued by the Authority in this regard. Failure to adhere to the above may lead to rejection of the response/submissions.
30. The parties making any submission (including Appendices/ Annexures attached thereto), before the Authority including questionnaire responses, are required to file confidential and non-confidential versions separately.
31. Such submissions must be clearly marked as 'confidential' or 'non-confidential' at the top of each page. Any submission made without such marking shall be treated as 'non-confidential' information by the Authority, and the Authority shall be at liberty to allow other interested parties to inspect such submissions.
32. The confidential version shall contain all information which is, by nature, confidential, and/or other information, which the supplier of such information claims as confidential. For the information that is claimed to be confidential by nature, or the information on which confidentiality is claimed because of other reasons, the supplier of the information is required to provide a good cause statement along with the supplied information as to why such information cannot be disclosed.
33. The non-confidential version of the information filed by the interested parties is required to be a replica of the confidential version with the confidential information preferably



indexed or blanked out (where indexation is not possible) and such information must be appropriately and adequately summarized depending upon the information on which confidentiality is claimed. The non-confidential summary must be in sufficient detail to permit a reasonable understanding of the substance of the information furnished on a confidential basis. However, in exceptional circumstances, the party submitting the confidential information may indicate that such information is not susceptible to summary, and a statement of reasons containing a sufficient and adequate explanation as to why such summarization is not possible, must be provided to the satisfaction of the Authority.

34. The interested parties can offer their comments on the issues of confidentiality claimed by the other interested parties within 7 days from the date of circulation of the non-confidential version of the documents.
35. The Authority may accept or reject the request for confidentiality on examination of the nature of the information submitted. If the Authority is satisfied that the request for confidentiality is not warranted or if the supplier of the information is either unwilling to make the information public or to authorize its disclosure in generalized or summary form, it may disregard such information.
36. Any submission made without a meaningful non-confidential version thereof or a good cause statement on the confidentiality claim shall not be taken on record by the Authority.

#### **M. INSPECTION OF PUBLIC FILE**

37. A list of registered interested parties will be uploaded on the DGTR's website along with the request therein to all of them to email the non-confidential version of their submissions/responses/information to all other interested parties. Failure to circulate non-confidential version of the submissions/responses/information might lead to consideration of an interested party as non-cooperative.

#### **N. NON-COOPERATION**

38. In case any interested party refuses access to and otherwise does not provide necessary information within a reasonable period or within the time stipulated by the Authority in this initiation notification, or significantly impedes the investigation, the Authority may declare such interested party as non-cooperative and record its findings based on the facts available and make such recommendations to the Central Government as it deems fit.



**(Siddharth Mahajan)**  
**Designated Authority**